



CARE EXPO Thailand 2020 Healthy Living Asia 2020



LIVING STANDARDS



FOOD & BEVERAGE



MEDICAL CARE & SUPPORT



FINANCE & INVESTMENT



LIFESTYLE & WELLNESS

" An event for whom you care, and the biggest all in one health business fare in Asia "



BITEC EH 101-102
BANGKOK, THAILAND

3 – 6 SEPTEMBER 2020

Organized by :



Goal and Objectives

CARE EXPO Thailand 2020 and Healthy Living Asia will provide the ideal opportunity for key industry professionals to meet, establish, reach, and get access to current and future customers in Thailand and across the ASEAN region.

Targets

◆ **570 Booths from Thailand and overseas countries**



- ✓ Exhibitors of aging society industry
- ✓ Government agencies, associations, and other affiliated agencies



◆ **30,000 Quality Visitors**

- ✓ People age of 30 years over
- ✓ Buyer from domestic and overseas



Organized by :





Exhibitor Profiles



LIVING STANDARDS

- Project Developers
- Furniture
- Vehicles
- Equipment
- Gadgets / Software
- Applications



FOOD & BEVERAGE

- Clean / Organic food
- Food ingredients
- Special Healthy food
- Healthy drink
- Supplementary food



Organized by :





Exhibitor Profiles



MEDICAL CARE & SUPPORT

- Hospitals
- Nursing homes
- Medical Support Devices
- Home Medical Devices



FINANCE & INVESTMENT

- Mortgage / loan service center
- Insurance
- Seniority Program
- Private banking service
- Senior service center



Organized by :





Exhibitor Profiles



LIFESTYLE & WELLNESS

- Seniority Travel
- Clothing
- Anti-aging Product
- Cosmetics / Perfumes
- Sports / Spa / Herb



Organized by :



Activities

Conference & Seminar



Entertainment



PR Product



Business Matching



Asia 's Wellness & Naturopathic Medicine Conference

Thailand Spa & Well Being Award

Organized by :





Venue & Floor Plan

Bangkok International Trade & Exhibition Centre EH 101 - 102



 **Exhibition space: 10,720 Sqm.**

 **570 Booths**



Organized by :





Type of Exhibition Stand

RAW SPACE



5,000 USD /18 Sqm.

***Minimum requirements for raw space is 18 Sqm.**

STANDARD BOOTH

Size 3m x 3m x 2.4m(H) = 9 Sqm.



2,700 USD /Booth

STANDARD BOOTH Includes:

- White partitions panel
- Fascia board with company name
- Carpet 9 sqm
- Information counter – 1 unit
- Chairs – 2 units
- Fluorescent lights - 2 units
- 5 Amp socket – 1 unit
- Trash Bin – 1 unit

Organized by :





PR Timeline

Online Media

- www.careexpo thailand.com
- Facebook Fanpage CARE EXPO Thailand
- YouTube
- Twitter
- Line official
- Instagram
- International website
- EDM Mail



Offline Media

- TV
- Radio
- LED Charger Airport link
- Wire broadcasting
- Coordinate to Government agencies
- Coordinate to private sector
- Leaflet
- Government agencies Invite the elderly to visit the event and attend the seminar



JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP



- Press conference (Exhibitor Promotion)



- Press conference (Visitor Promotion)
- Exhibitor Briefing

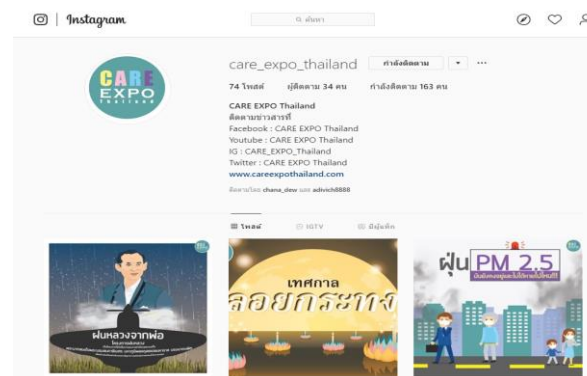
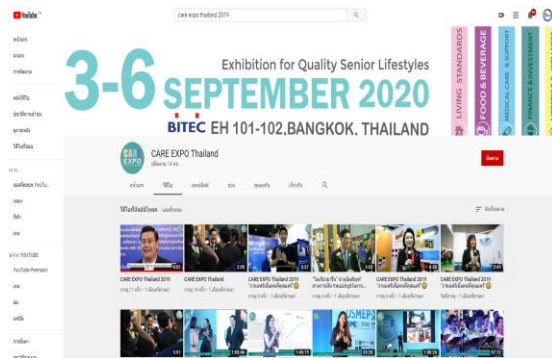
Organized by :





Social Media

“CARE EXPO Thailand | Healthy Living Asia 2020”



www.careexpothailand.com

www.thaichamber.org



Organized by :





Decorations

Archway



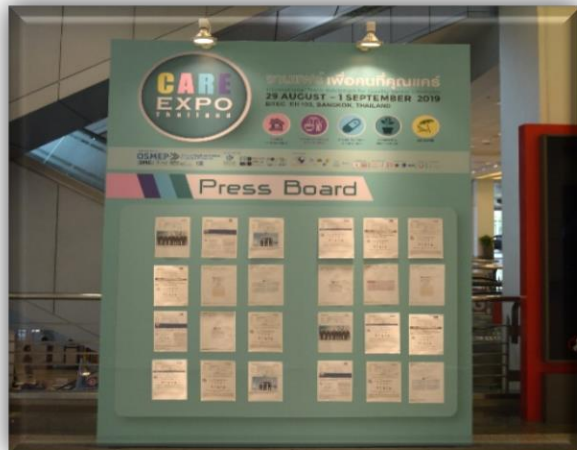
Stage



LED Directory Board



Press Board



Form Filling Counter



J-Flag



Organized by :



日系企業総合窓口 (Official Exclusive Agent)

日系企業総合担当 : Bridge Integration Co.,Ltd.
ブリッジ・インテグレーション株式会社

日本語対応窓口 : Pornchai Yongwattanasoontorn
ポーンチャイ ヨンワッタナスントン
電話 : +66-95-942-4296
Line ID : pornchai4959
Email : pornchai.bridge@gmail.com

住所 : 429 Soi Rangsit-Nakornnayok 52, T. Prachatipat,
A. Thanyaburi, Pathumthani 12130

CARE EXPO Thailand 2020 Healthy Living Asia 2020

BITEC EH 101-102 3 – 6 SEPTEMBER 2020
BANGKOK, THAILAND

THANK YOU!